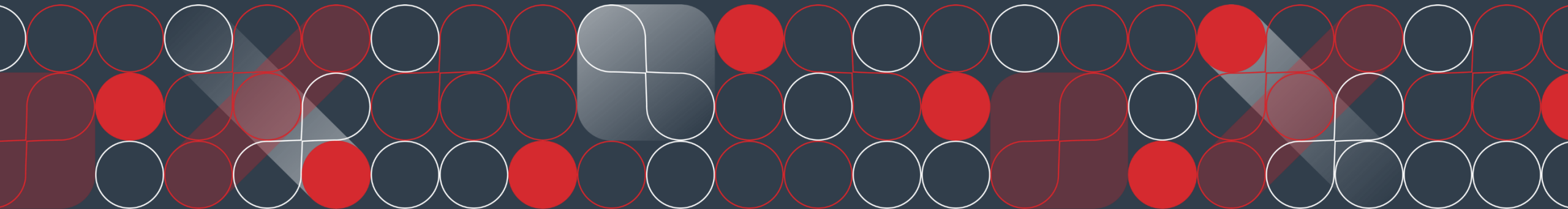




# 43rd Annual J.P. Morgan Healthcare Conference

William F. Feehery, Ph.D.  
Chief Executive Officer

JANUARY 15, 2025



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Adjusted EBITDA represents net income (loss) excluding interest expense, provision (benefit) for income taxes, depreciation and amortization expense, intangible asset amortization, equity-based compensation expense, acquisition and integration expense and other items not indicative of our ongoing operating performance. Adjusted EBITDA margin represents adjusted EBITDA divided by revenue. Adjusted net income and adjusted diluted EPS exclude the effect of the same items noted above with respect to adjusted EBITDA from GAAP net income (loss) and GAAP EPS, respectively, as well as adjust the provision for income taxes for such charges. CC revenue excludes the effects of foreign currency exchange rate fluctuations by assuming constant foreign currency exchange rates used for translation. Current periods revenue reported in currencies other than U.S. dollars are converted into U.S. dollars at the average exchange rates in effect for the comparable prior periods. You should refer to the appendix at the end of this document for a reconciliation of these non-GAAP measures in specific periods to their most directly comparable financial measures calculated and presented in accordance with GAAP for those periods.

Management uses various financial metrics, including total revenues, income from operations, net income, CC revenue and certain non-GAAP measures, including those discussed above, to measure and assess the performance of the Company's business, to evaluate the effectiveness of its business strategies, to make budgeting decisions, to make certain compensation decisions, and to compare the Company's performance against that of other peer companies using similar measures. In addition, management believes these metrics provide useful measures for period-to-period comparisons of the Company's business, as they remove the effect of certain non-cash expenses and other items not indicative of its ongoing operating performance. Management believes that these metrics are helpful to investors, analysts, and other interested parties because they can assist in providing a more consistent and comparable overview of our operations across our historical periods. In addition, these measures are frequently used by analysts, investors, and other interested parties to evaluate and assess performance. In addition, our business has operations outside the United States that are conducted in local currencies. As a result, the comparability of the financial results reported in U.S. dollars is affected by changes in foreign currency exchange rates. We use CC revenue to evaluate the underlying performance of the business, and we believe it is helpful for investors to present operating results on a comparable basis period over period to evaluate its underlying performance. In evaluating adjusted EBITDA, adjusted net income (loss), adjusted diluted EPS, and CC revenue, you should be aware that in the future the Company may incur expenses similar to those eliminated in this presentation and this presentation should not be construed as an inference that future results will be unaffected by unusual items.

# Certara

## Our Mission

We use biosimulation, data, and scientific expertise to transform drug development and accelerate medicines to patients.

### Biosimulation Technology Platform

More than **2,400** companies and **23** global regulatory agencies have adopted Certara technology solutions.

### Scientific Leadership

20 years of industry leadership and innovation with over **1,550** employees, **430** with PhDs in 33 countries; seven of the world's most cited scientists in their field.

### Proven Results

More than **90%** of all novel drugs approved by the US FDA since 2014 were supported by Certara services or technology.

**A leader in model informed drug development (MIDD) from molecule to market**

# A Trusted Life Sciences Partner

**2,400+**

Customers across 70 countries;  
30 of the top 30 biopharma

**1550+**

Global team members in  
**30 countries**

**440+**

Employees with PhDs

**>90%**

all novel drugs approved  
by the US FDA since 2014  
were supported by Certara solutions

Software adopted by

**23**

Global regulatory agencies

Validated by

**34K+**

Scientific publications with  
scientists and technology

Used by

**400+**

Academic Institutions

**10+**

Year Average Tenure  
for Top 30 Customers

**> 100 novel drugs &  
325 label claims**

were approved by global regulators using  
our technology in lieu of clinical studies

Our software was used in bringing

**> 100** rare disease treatments to  
market,

**> 380** complex biologics programs  
since 2020.

# Drug Development Needs a New Model

88% OF NEW MEDICINES THAT ENTER CLINICAL TRIALS FAIL\*

40–50% lack clinical efficacy

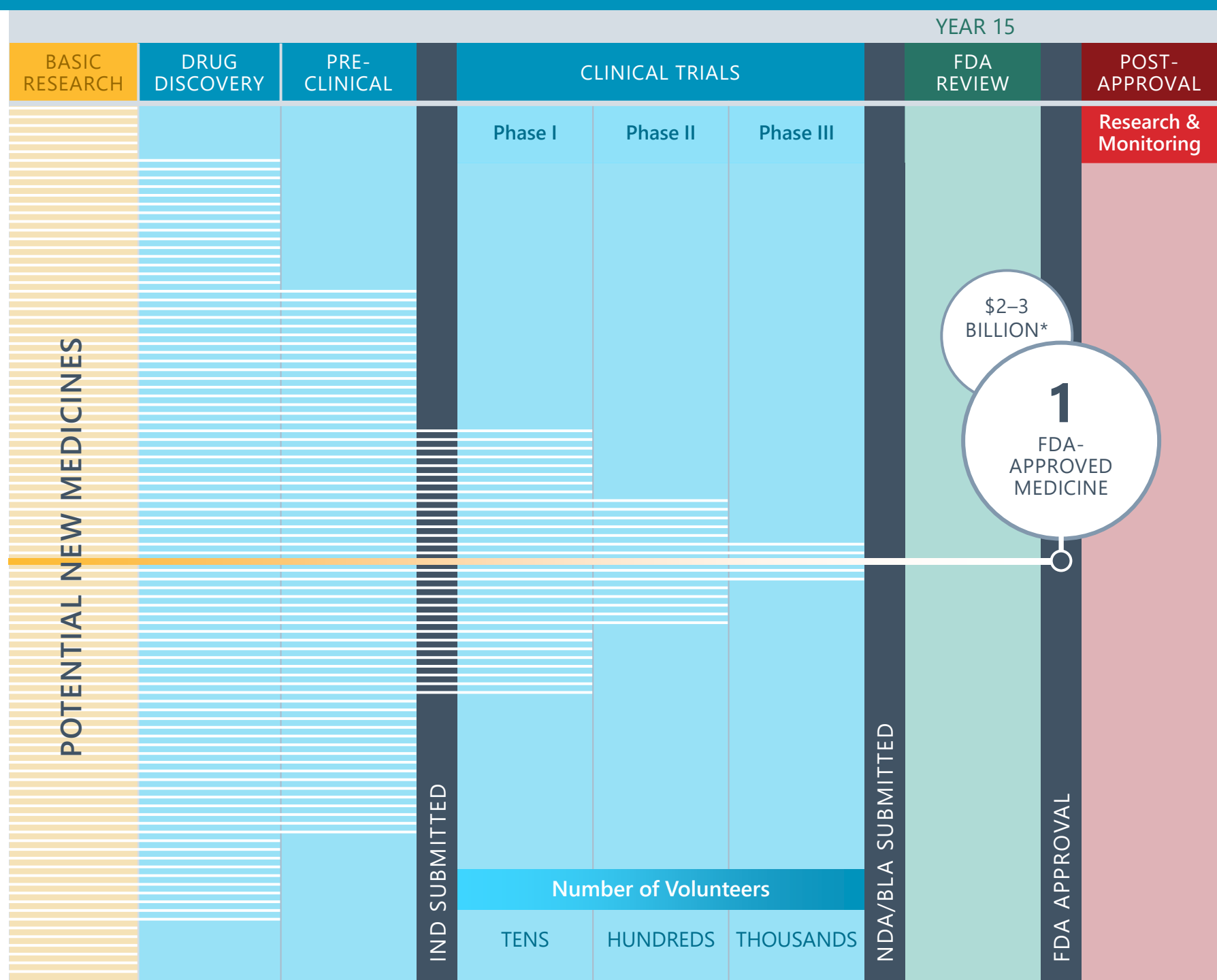
20–30% unmanageable toxicity

10–15% poor pharmacokinetic (PK) properties

10%+ fail due to lack of commercial viability\*

\*FTL Science 2022 <https://theconversation.com/90-of-drugs-fail-clinical-trials-heres-one-way-researchers-can-select-better-drug-candidates-174152>

<https://ftlscience.com/process-costs-drug-development/>



# Biosimulation and Modeling Answer Key Questions Across Every Stage of Drug Development

## DISCOVERY



- Target product profiles
- Best target
- Best candidate

## PRECLINICAL



- Translate animal data to human dosing
- Toxicity and risk profiles
- Persevere with approach or pivot to another

## EARLY CLINICAL



- Optimal safe and effective dose strategy
- Best clinical trial designs
- Responder populations

## LATE CLINICAL

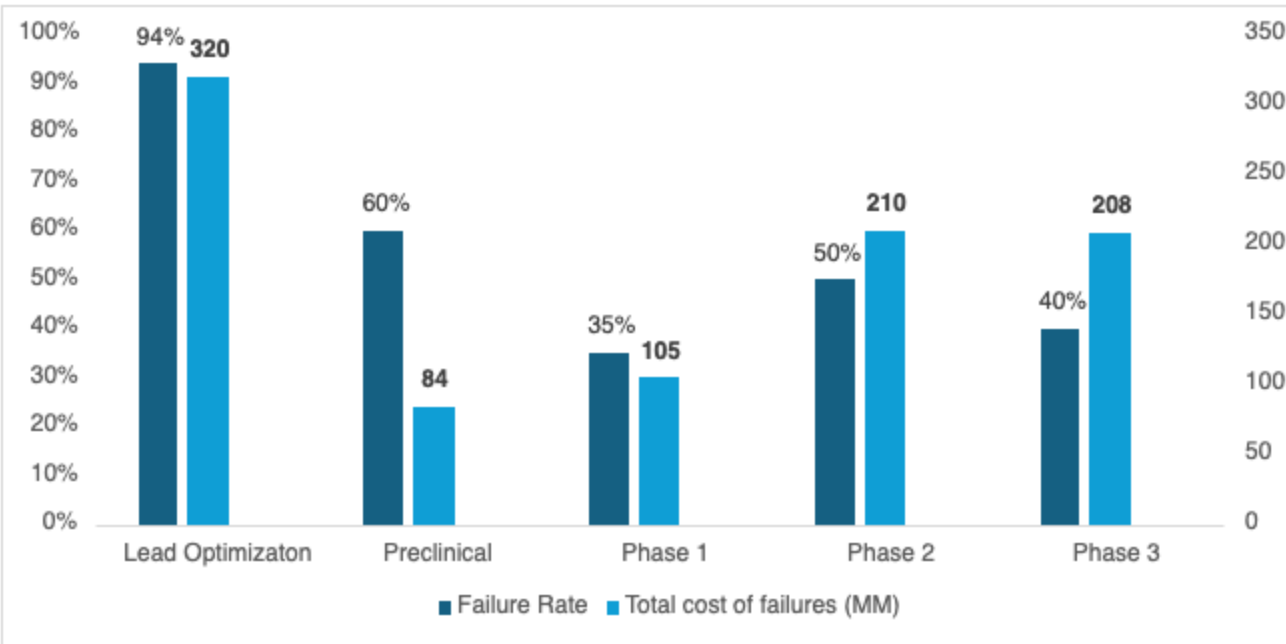


- Food and drug-drug interactions
- Impact on specific patient populations
- Data preparation for submission

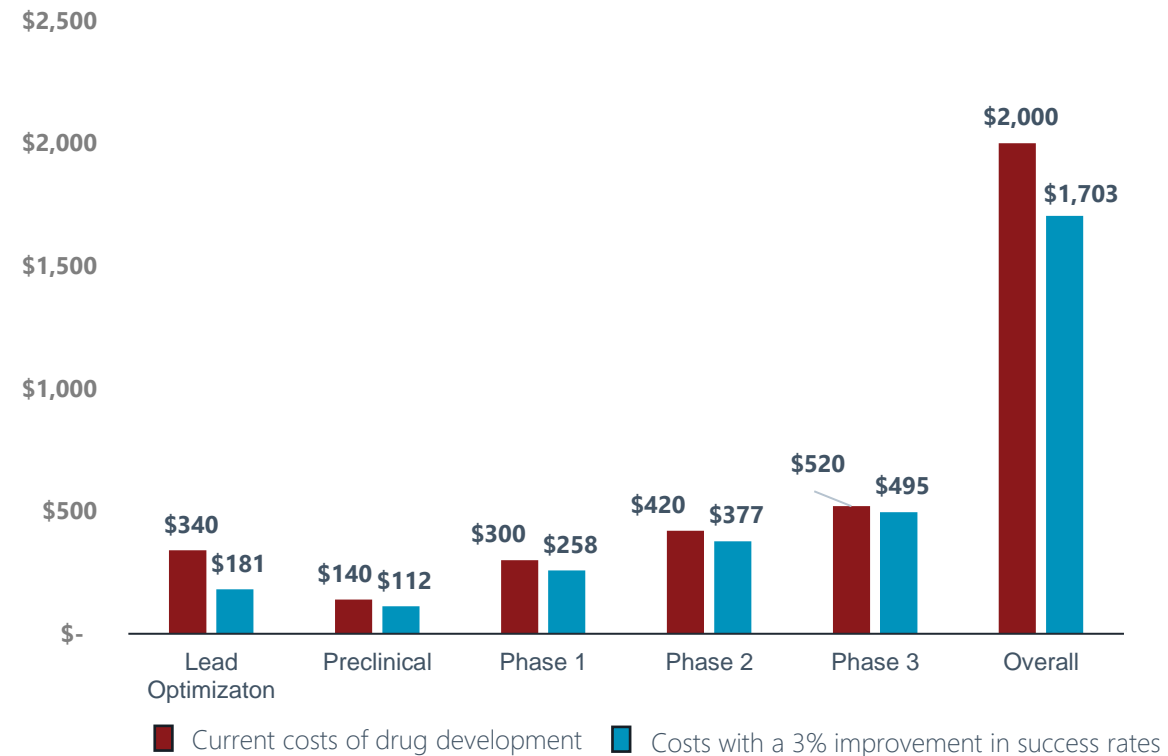
# Biosimulation can Materially Change the Costs of Drug Development

Improving success rates by just three percent yields \$300MM in Cost Savings

Failure Rate and Costs Wasted by Phase<sup>1</sup>



Cost Impact: Improving Success Rates by Three Percent<sup>1</sup>



<sup>1</sup>:Why 90% of clinical drug development fails and how to improve it <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC9293739/>

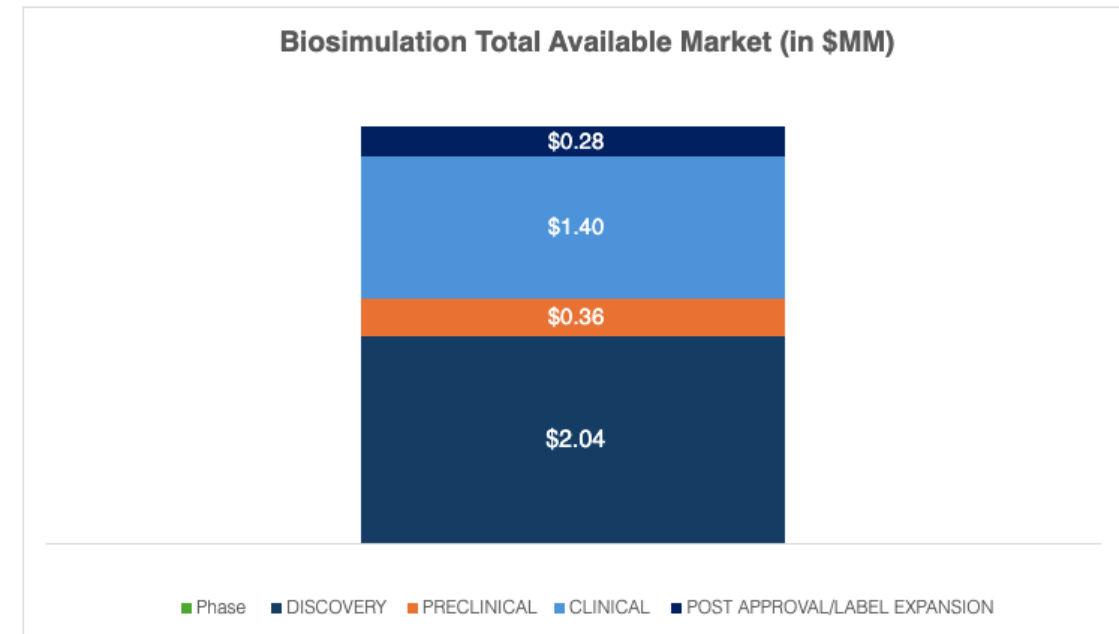
# In Silico Drug Development Addressable Market

Market is large and growing as the use cases for biosimulation continue to expand

## Value Creation By Development Phase

- Small percentage of success rate increase has large impact on the overall system (3%)
- Biosimulation solutions can capture 20% of value created<sup>2</sup>
- FDA approves an average of 64<sup>3</sup> novel new medicines annually across drugs and biologics
- FDA approves an average of 120<sup>4</sup> NDAs annually including new formulations that can benefit from biosimulation<sup>5</sup>

## IN SILICO DRUG DEVELOPMENT TAM (2024; 4.1 \$B)



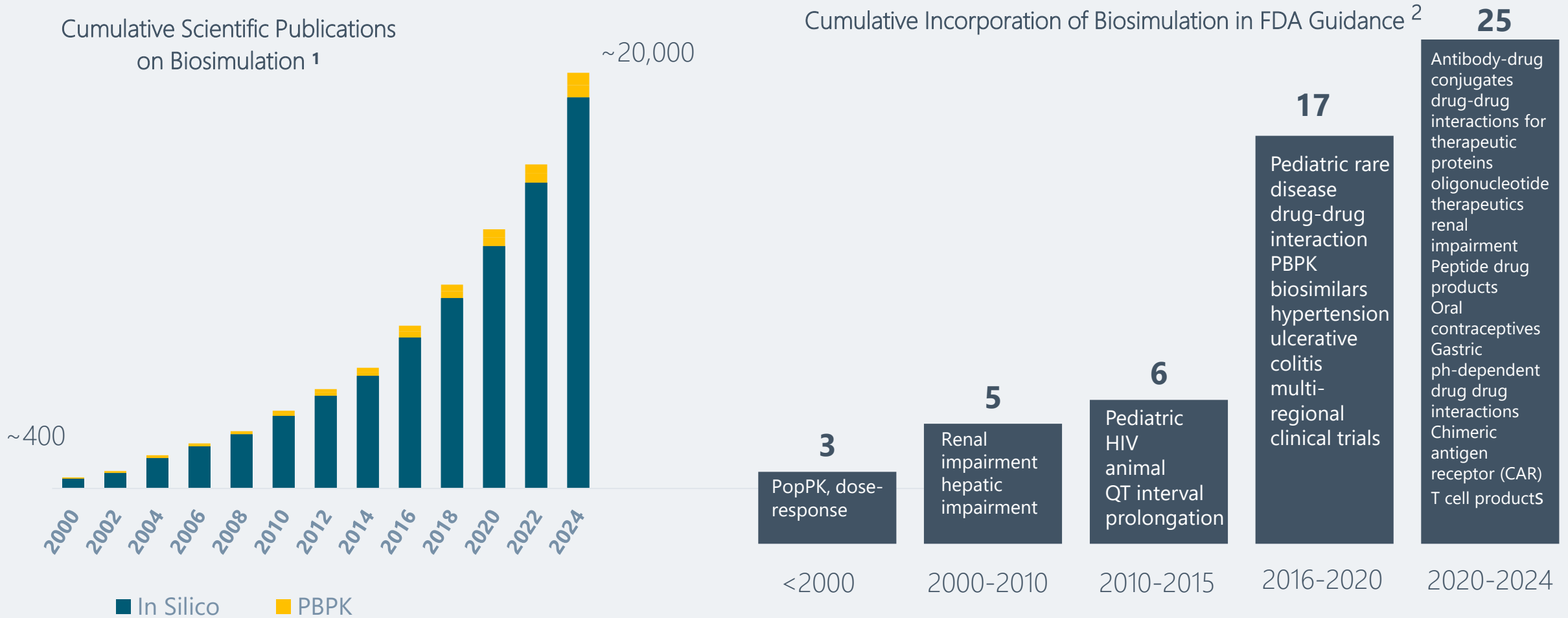
Source: Company Research and Estimates

Footnotes:

1. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC9293739/>
2. Management estimates using average ranges
3. FDA CDER and CBER Approvals
4. FDA NDA approvals
5. Biosimulation estimated value capture rate estimate for post approval label expansions is 1/5<sup>th</sup> that of novel medicines



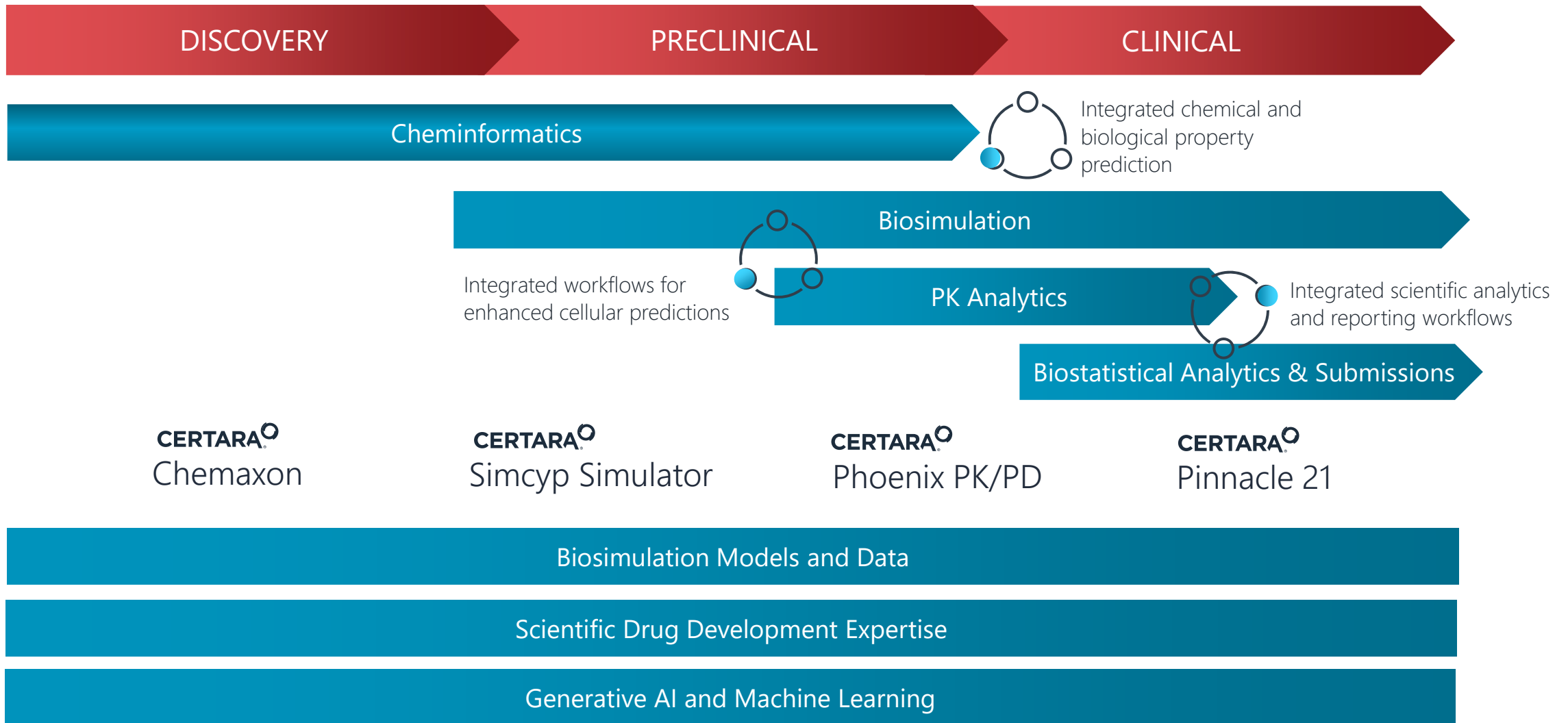
# Industry and Regulatory Adoption of Biosimulation is Growing



1. Science Direct search for publications by key search terms "in silico"

2. Model-Informed Drug Development: Current US Regulatory Practice and Future Considerations. Wang et al. Clinical Pharmacology and Therapeutics, April 2019"

# CERTARA<sup>®</sup> Biosimulation Platform

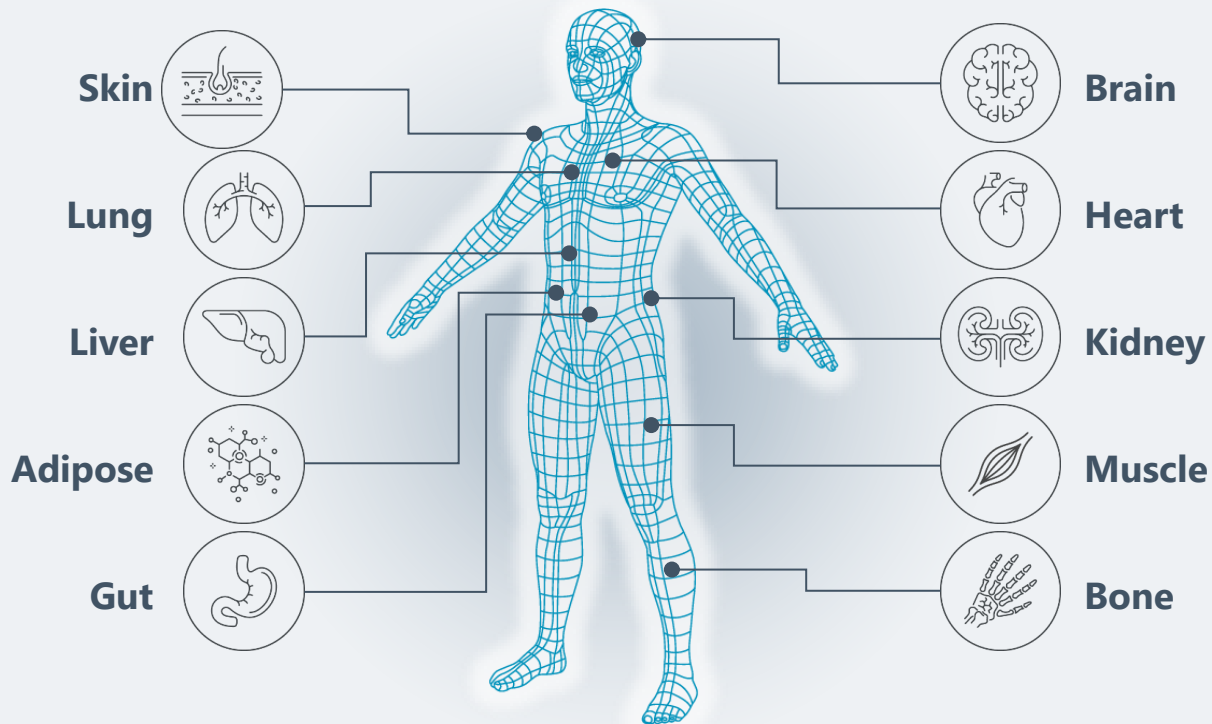


# Biosimulation and Modeling: Predict and Analyze

Biosimulation is the computer-aided mathematical modeling of biological processes and systems to simulate and predict how the body affects the drug and how the drug affects the body

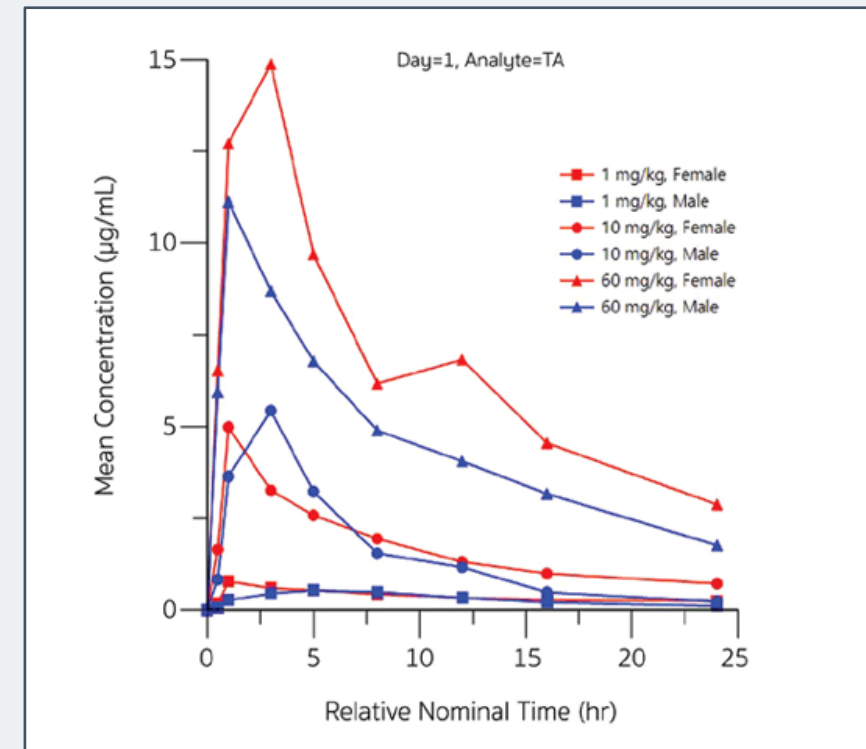
## CERTARA<sup>®</sup> Simcyp Simulator

More than 25 different virtual patient populations are available to simulate disease impact.

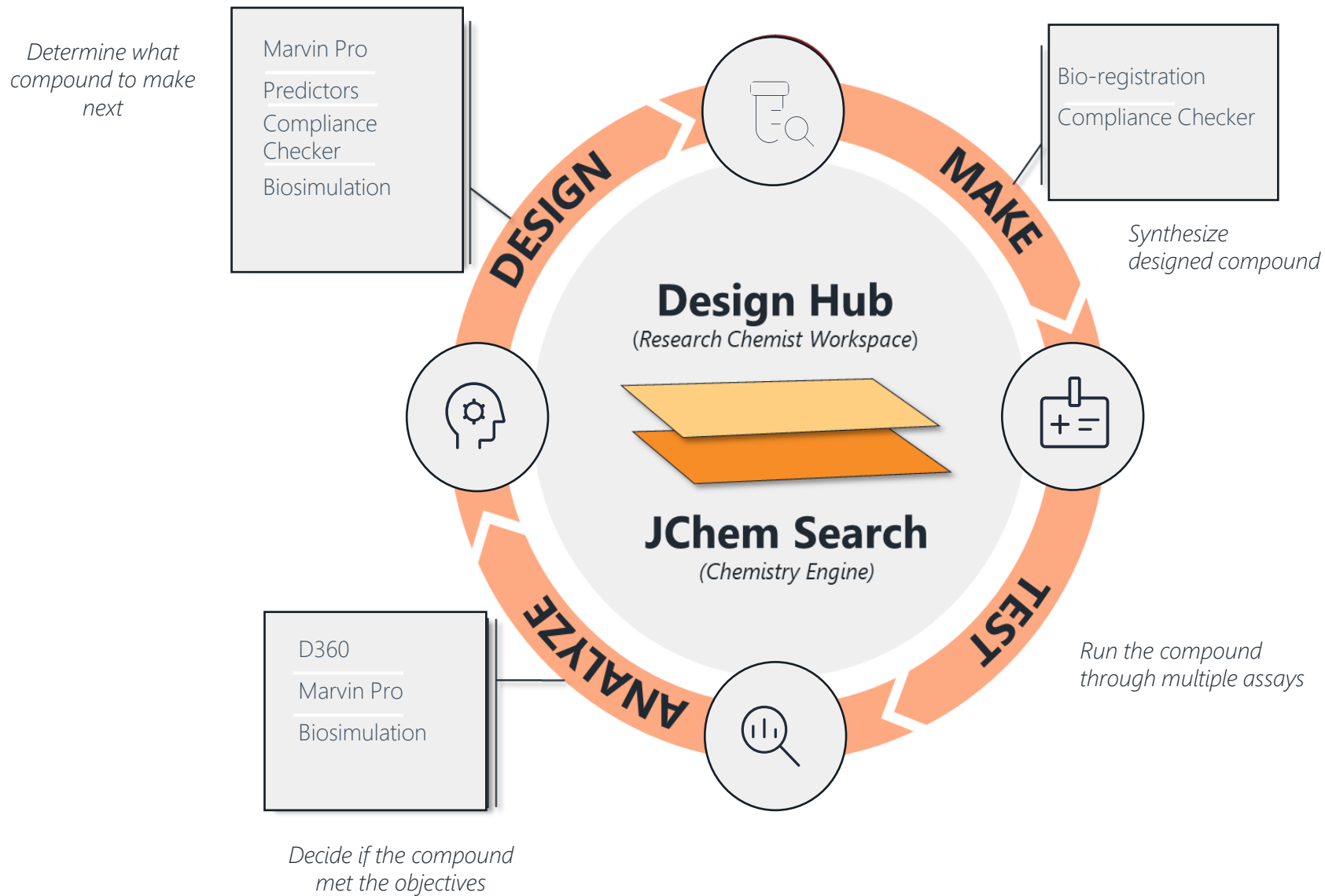


## CERTARA<sup>®</sup> Phoenix PK/PD

Empirical biosimulation transforms experimental data into decisions.



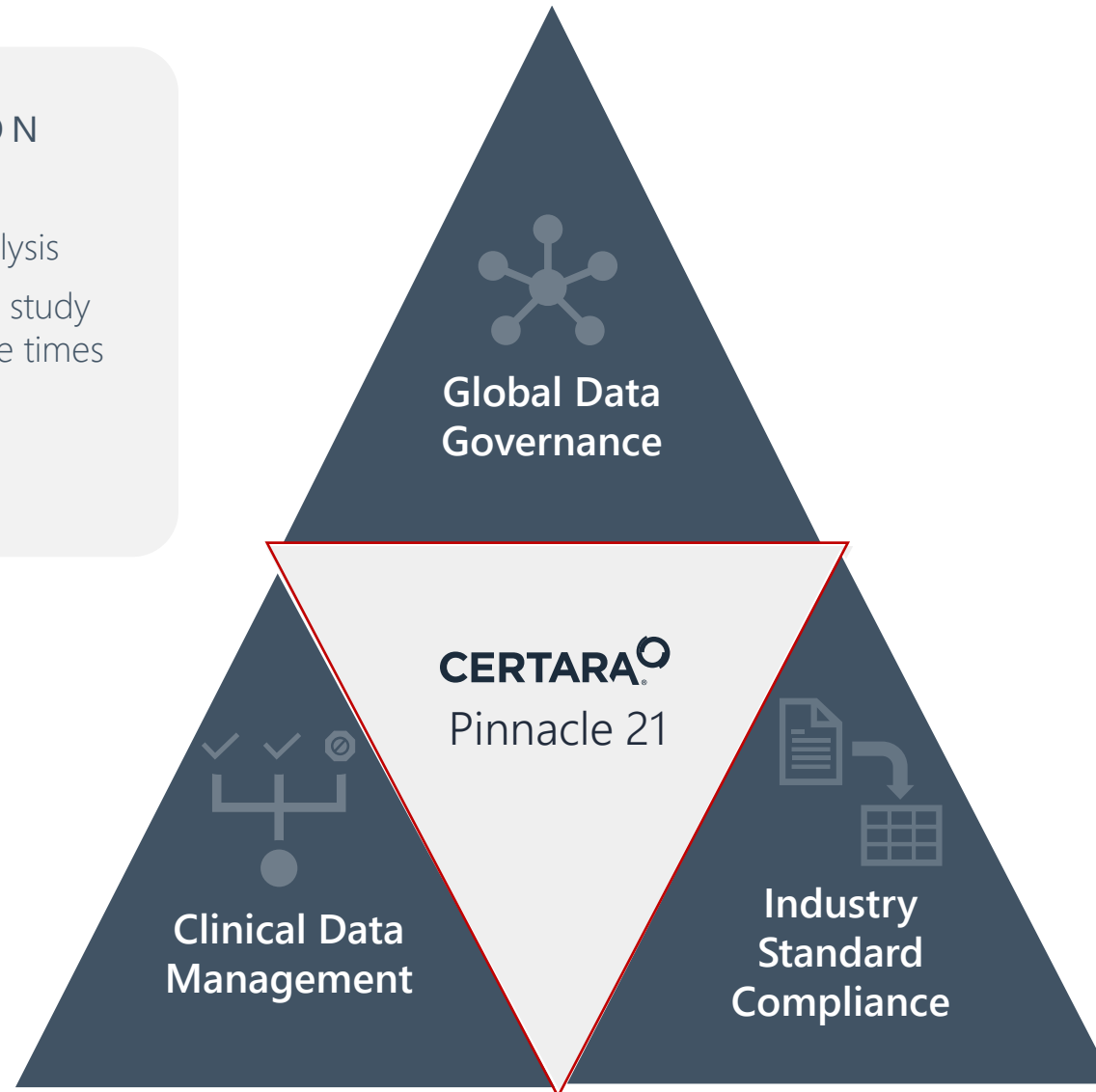
# Certara Discovery: Cheminformatics, Biosimulation for Candidate Selection and Optimization



# Certara Pinnacle 21: Standardizing the Path to Submission

## EXPANDED VALUE CREATION

- Speed time to scientific insight and analysis
- Apply standardization throughout from study design to submission to accelerate cycle times



Application of secure, specialized AI technologies including LLMs and multi-agentic frameworks driven by life science use cases with 'human in the loop' oversight and extensive domain expertise provides highly differentiated Certara AI offerings



'Human in the Loop'



Biosimulation

Enable advanced creation, verification and validation of biosimulation approaches.

**CERTARA<sup>®</sup>**  
Simcyp Simulator

Speed development of advanced approaches to PBPK modeling.

**CERTARA<sup>®</sup>**  
QSP

QSP mechanistic model development creation, referencing and validation.

**CERTARA<sup>®</sup>**  
Phoenix PK/PD

Automate model definition, creation and testing.

Submissions

Speed the creation and submission of regulatory documents.

**CERTARA<sup>®</sup>**  
CoAuthor

Speed the creation regulatory documents saving >30% of time on first draft creation.

**CERTARA<sup>®</sup>**  
Pinnacle 21

Automated extraction of key data from submission documents & data validation with multi-agent frameworks.

Cheminformatics

Enable novel synthesis, creation and predictive analytical approaches for R&D.

**CERTARA<sup>®</sup>**  
Chemaxon

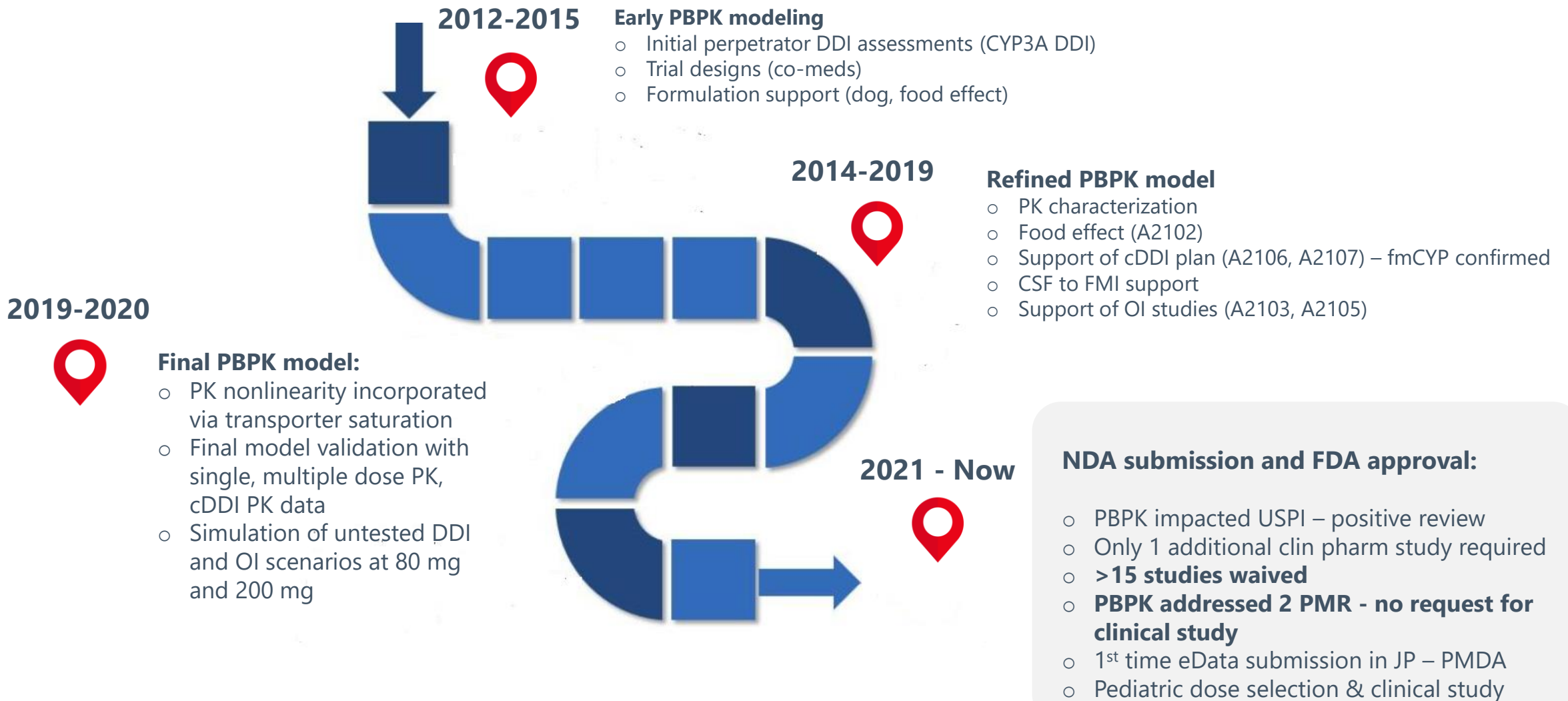
Extract insights from unstructured data across sources for lead optimization.

**CERTARA<sup>®</sup>**  
Predictive Analytics

Apply deep learning to predictive analytics for increased accuracy and extensibility of specialized models.

**CERTARA CLOUD & DATA FABRIC ARCHITECTURE**

# Case Study: PBPK Simcyp Simulator™ Support for SCEMBLEX® (asciminib)<sup>1</sup>



<sup>1</sup>Championing Model Informed Drug Development using PBPK Modeling and Simulations: The Scemblix® Success Story Ioannis Loisos-Konstantinidis, Ph.D., Novartis. Certainty Conference, Mainz, Germany October 29-30, 2024



**CERTARA**

# Growth Strategy

- **Expand the use cases for biosimulation**

- **Integrate the modeling and data sciences platform**

- **Embed AI Across the Platform**



# Certara Preliminary 4Q and FY Financial Results

## Fourth Quarter 2024:

Revenue		
	(\$ million)	(y/y growth)
Software	41.6	+24%
Services	58.1	+7%
<b>Total</b>	<b>99.7</b>	<b>+13%</b>

Bookings		
Software	59.7	+38%
Services	84.9	+12%
<b>Total</b>	<b>144.5</b>	<b>+22%</b>

*Fourth quarter revenue and bookings included Chemaxon revenue of \$5.9 million and bookings of \$11.0 million.*

## Full Year 2024:

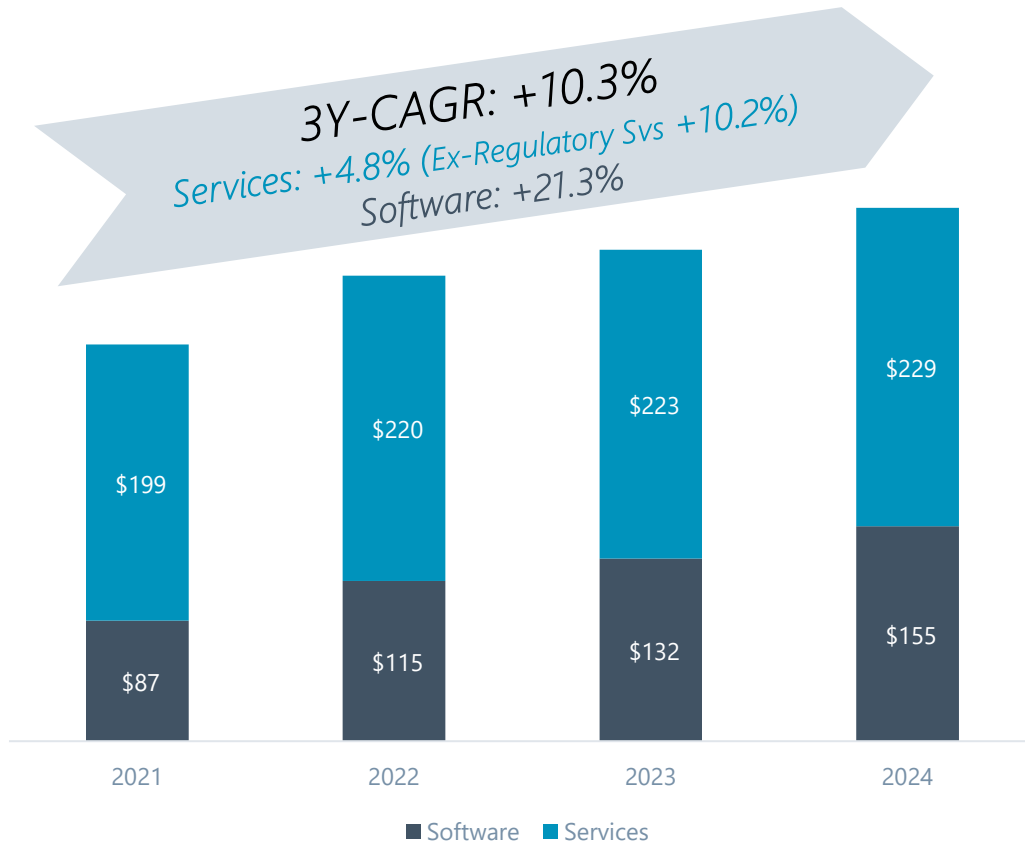
Revenue		
	(\$ million)	(y/y growth)
Software	155.0	+18%
Services	229.4	+3%
<b>Total</b>	<b>384.4</b>	<b>+8%</b>

Bookings		
Software	169.4	+24%
Services	275.9	+4%
<b>Total</b>	<b>445.3</b>	<b>+11%</b>

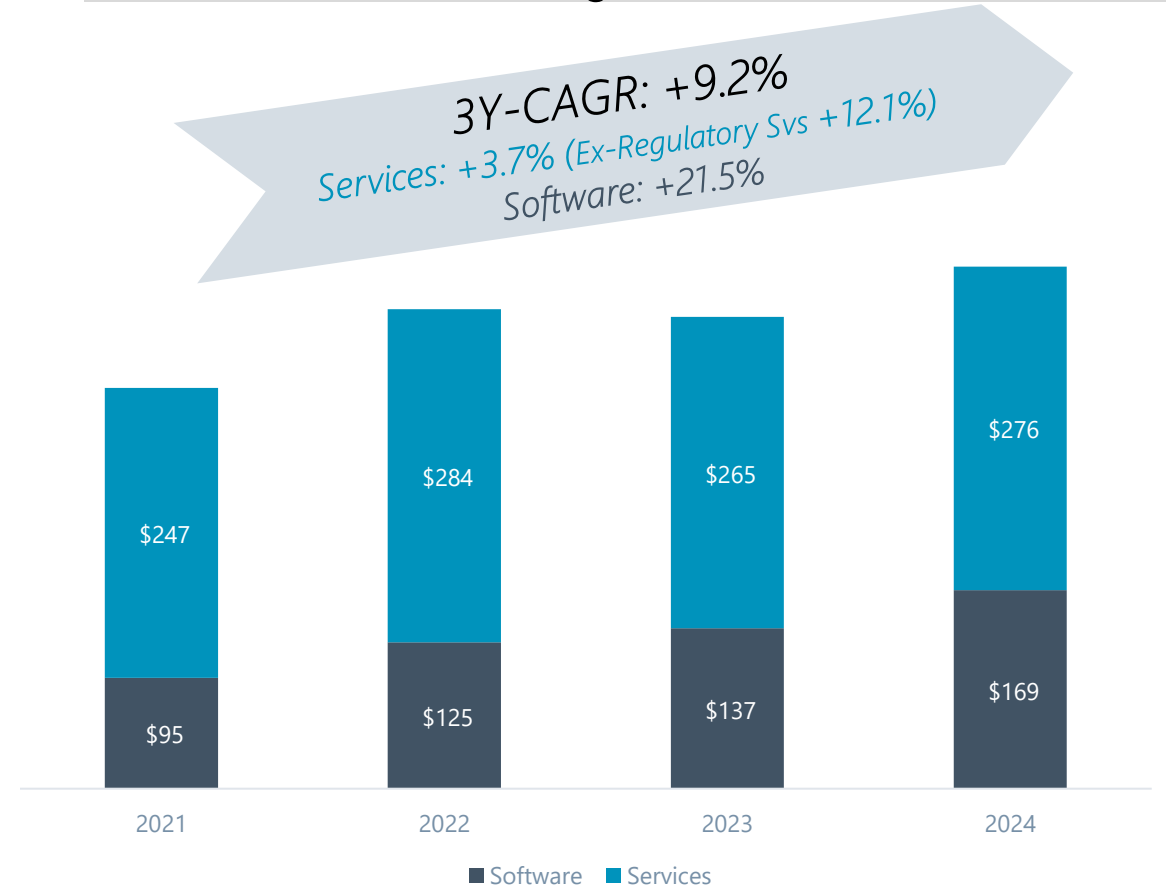
Strong performance in software and biosimulation services during 2024

# Certara's Growth Profile by Software and Services

Revenue (millions)



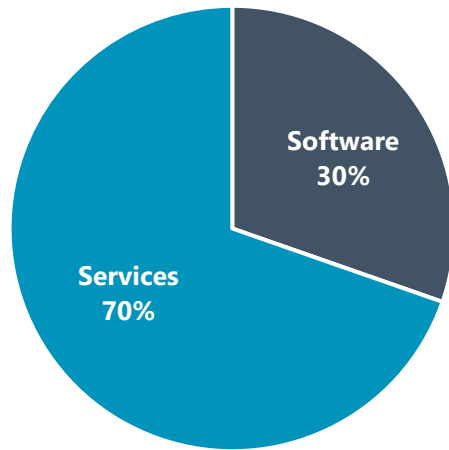
Bookings (millions)



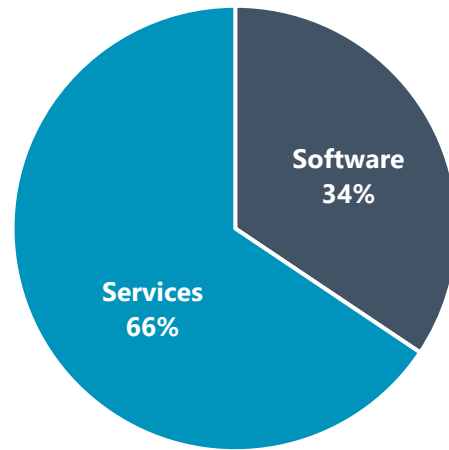
Certara's performance has been driven by strong software growth as customers accelerate the use of biosimulation

# Revenue Mix Shift to Software

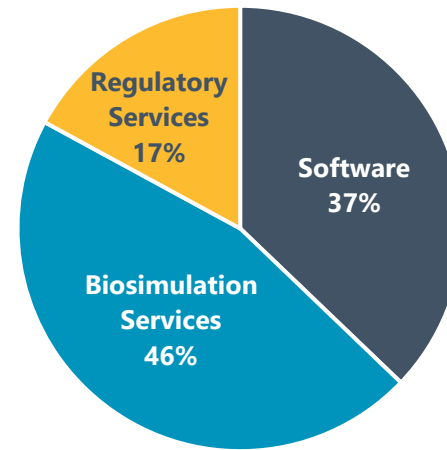
2021 Revenue: \$286M



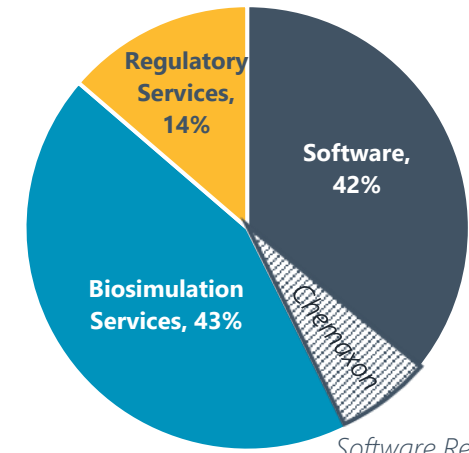
2022 Revenue: \$336M



2023 Revenue: \$354M



2024 Revenue: \$384M  
(2024 Proforma-Revenue \$401M)\*



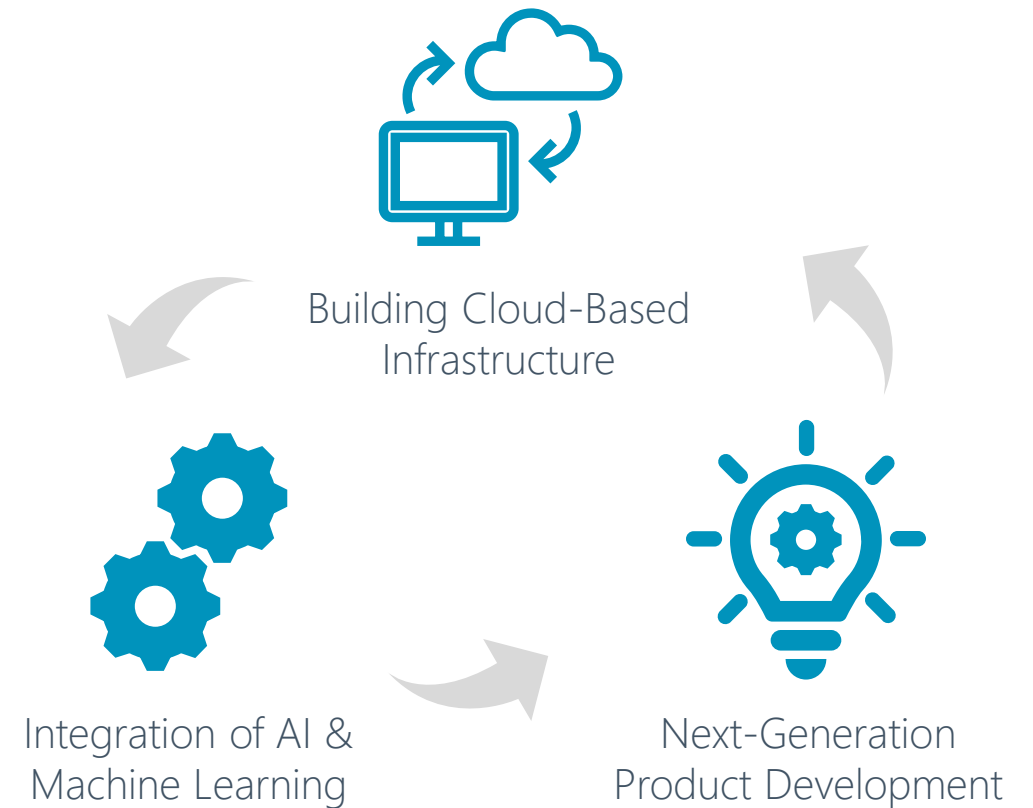
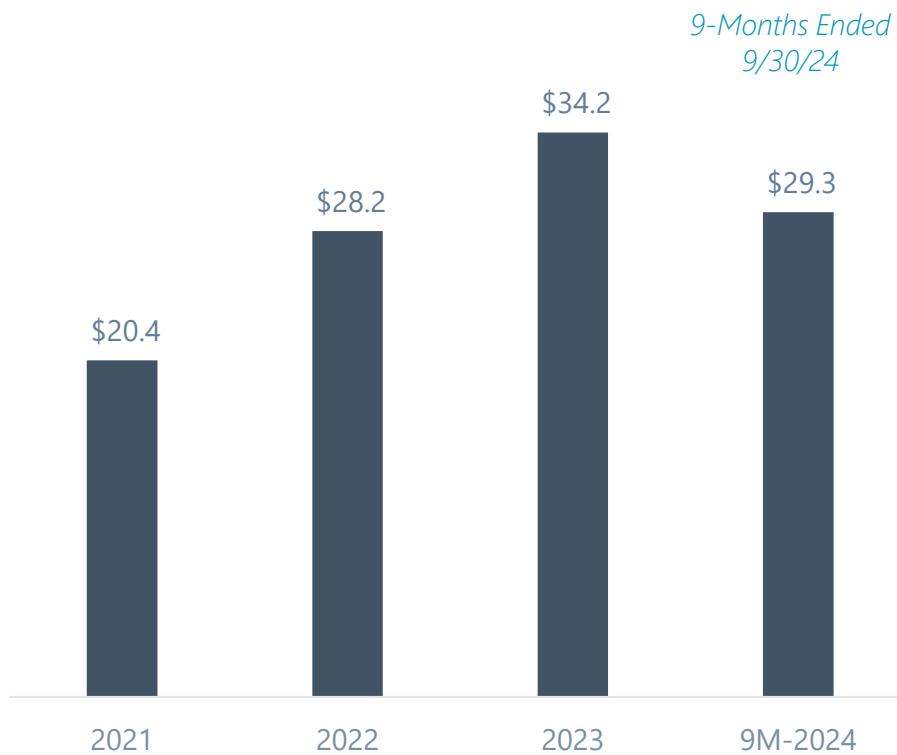
Regulatory Services Business Under Strategic Review  
Revenue of \$54.7M 2024 and \$60.5M in 2023

Software Revenue Mix includes pro-forma 2024 Chemaxon Revenue of \$22.9M

With the addition of Chemaxon, Certara's revenue mix has seen a 1300 bp shift towards software since 2021

# Investing in Software Business to Drive Sustainable Growth







## Research and Development Cost



Continued level of R&D investment during 2025 will support software innovation and growth

# Disciplined M&A Strategy Supporting Growth & Innovation

Certara successfully integrated acquisitions that deliver strong returns since the IPO:

	Expands Software Moat	Enhances Services Expertise	Expands Customer Footprint	Cross-Selling Opportunity	Accretive to Revenue
	✓		✓	✓	✓
	✓		✓	✓	✓
	✓	✓	✓	✓	✓
	✓		✓	✓	✓
		✓	✓	✓	✓
	✓		✓	✓	✓

Disciplined capital allocation strategy focused on M&A and organic investments to drive growth

## Vision

- Leading the industry in biosimulation
- Trusted partner to the global biopharmaceutical industry
- Integrated software platform embedded across all phases of drug development
- Most effective medicines to patients faster
- Material impact on the drug development process

Transforming drug development from  
molecule to market

[certara.com](https://certara.com)

# Q & A

